UNIVERSITÄT BAYREUTH

Taipei, Taiwan



http://www.anglistik.uni-bayreuth.de/de/Studium/BA\_Anglistik/index.html http://english.fju.edu.tw

### **Contact:**

#### Consultation about the program, at Bayreuth:

Prof. Dr. Michael Steppat, Moderator <u>Phone:</u> (0)921-55-3559 <u>E-Mail:</u> Michael.Steppat@uni-bayreuth.de Individual consultation can be arranged.

#### Prospective students are also invited to contact:

*Prof. Kate Chiwen Liu* Fu Jen University <u>E-Mail:</u> kate@mail.fju.edu.tw

# Bachelor and Master of Arts

## Co-operative program of studies: DUAL degree at University of Bayreuth and Fu Jen University (Taipei, Taiwan)

### One program of studies TWO academic degrees

#### If you are interested in the challenge...

...of a combined BA and MA program, we would like to describe our cooperative international partnership program with a leading university in Taiwan. The program focuses on English/American Studies with a range of minor subjects. In our postmodern information and knowledge society, intercultural exchange processes are of great significance. Cultural competence based on text and language is growing in importance.

Fu Jen is a Catholic university in



Chiang Kai-Shek Memorial Hall, Taipei, Taiwan

the capital city of Taiwan. It ranks at the top of Taiwan's private universities, for top-ranked fields of study and for distinguished alumni. In a national Teaching Excellence Project, Fu Jen has been awarded extensive grants in recognition of its excellence in teaching.

#### Curriculum for Students from Bayreuth:

Numbers of years in:	<b>1–2</b> in Bayreuth	3–4 in New Taipei City
English/American Studies:		
Literature, Culture, Linguistics	٠	
Elective courses	٠	
Chinese language courses	٠	
Second subject (as selected)	•	
English / American Studies		•
Chinese language courses		•
Bachelor of Arts Degree after 1 year at Fu Jen University	•	
Advanced M.A. Program		•
Master of Arts Degree		•

### ADVANCED PERSPECTIVES ON THE ENGLISH-SPEAKING WORLD

The BA program "Anglistik/Amerikanistik" with an international option includes a major subject which is taught in English. It is combined at Bayreuth with one of several minor subjects taught in German: Interkulturelle Germanistik / Angewandte Informatik / Wirtschafts- und Sozialgeographie / Wirtschaftswissenschaften.

After two years, successful students may transfer to *Fu Jen University* (New Taipei City) to continue their studies in a program taught entirely in English. After a year at Fu Jen University they are awarded the Bayreuth BA degree. After a further year at Fu Jen University they are awarded the MA degree. This unique dual degree model enables graduates to achieve two degrees, including the MA degree after four years.

The degree model includes modules for intensive Chinese language training. This is an advantage for cultural competence, but is not required for the academic program. The major program enables the study of the literatures and cultures of the English-speaking world, and of linguistic phenomena of English. A wide range of forms of cultural expression such as literature, film, and theatre are addressed. Students learn to analyze the major English-speaking cultures both from the German and the Chinese perspectives.

#### **DUAL DEGREE MA STUDIES WITH TAIWAN**

The innovative Dual Degree Program has been established by the University of Bayreuth and *Fu Jen University*. It is especially designed for students who seek positions of responsibility in intercultural cooperation, in communication-oriented fields of business, administration, politics, or academic life. In a unique degree model, students from Bayreuth have the option of spending the final two years of their program in this major Pacific city. The program allows them to achieve

- the Bayreuth BA degree after one year at Fu Jen
- the Fu Jen MA degree after one further year

Total duration of studies: Four years.

#### **OCCUPATIONAL CAREERS**

Graduates are excellently prepared for careers and positions in business, in teaching abroad, or in the increasingly important forums of cross-cultural exchange.

In particular, they find attractive occupational pathways in such fields as media and journalism, publishing, new media, academia, international cultural institutions, cultural management, intercultural consulting, service and trade. They may choose vocational pathways in Europe or in Asia.



Fu Jen University and its campus